

Making an impact ◀
in our school community with
the help of amazing sponsors like you.



**Investing in Zionsville Schools
for over 25 years.**



Our Mission . . .

The mission of the Zionsville Education Foundation (ZEF) is to serve our school community by providing funds that promote academic excellence. Our vision is to partner with our school community to instill in students a lifelong desire for knowledge.

Why ZEF?

Over the last 25 years, ZEF has awarded more than \$1.3 million in grants to educators and students in Zionsville Community Schools (ZCS).

FACT: ZCS is the lowest funded public school district per student in the state of Indiana.

ZEF funds innovative classroom projects, professional development for teachers, and student experiences not otherwise available to educators and students. Your sponsorship is an investment in public education, granting resources not available to our school community through tax dollars. These dollars can only be replaced through the generosity of our corporate, small business, and individual donors.

Impact of Your Support

Your gifts make an immediate impact and enable our teachers to dream big.

FACT: In 2019, ZEF awarded \$130,000 in grants to Zionsville Community Schools.

The generosity of our donors benefited more than 7,200 students and 430 teachers through grant funding from ZEF. Twenty-five years of balanced budgets has allowed ZEF to set aside net income in a conservative investment that is ready for larger strategic initiatives such as the *Looking Back to Look Forward* experience for middle and high school educators, the launch of the 1-to-1 laptop program, the transformation of a middle school library into an interactive space, and Lego robotics in all elementary schools.

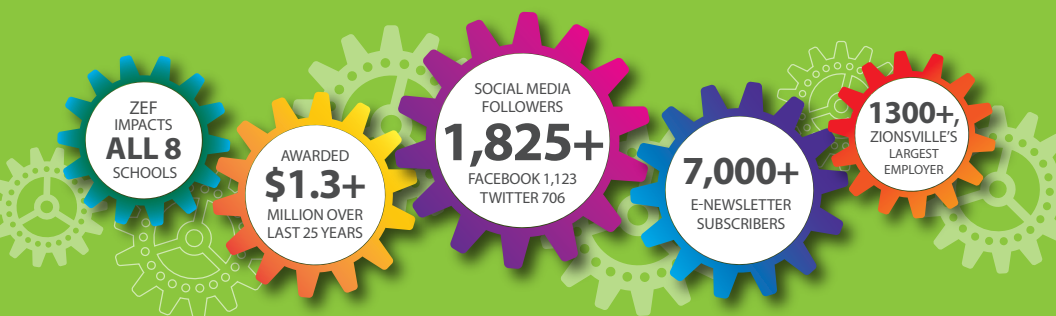
Bringing Innovative Ideas to Life...

ZEF's ability to connect with students, teachers, parents, and community residents is immediate and multi-faceted. Our impact is not just an annual event, but rather consistent, meaningful connections with our core audience and supporters.

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Sponsorship Benefits...

Sponsorship is increasingly important for businesses wanting to make a meaningful impact in their communities by gaining exposure and a chance to connect with customers in a very deliberate way. If you have a unique idea, service, or product as an in-kind donation, we are interested in learning more.



Annual Sponsorship Opportunities

Multiple Levels	ZEF Bash <ul style="list-style-type: none">• Largest annual fundraiser• See full list of opportunities on next page
Starting at \$2,500 each	Annual Report <ul style="list-style-type: none">• Available online or in print• Logo on front cover Website <ul style="list-style-type: none">• Logo displayed on website with a link to your website E-Newsletter (8 to 10 times/year) <ul style="list-style-type: none">• Logo/name on ZEF e-newsletter with link to your website• Currently 7,000+ subscribers Eagle Honor Awards Certificate Sponsor* <ul style="list-style-type: none">• Logo on Eagle Honor Awards Certificates Annual Print Sponsor <ul style="list-style-type: none">• Logo/name on ZEF Bash invitations, program, day of event signage• Special recognition in ZEF Bash Event Program as Print Sponsor
Starting at \$500 each	Eagle Honor Awards Matching Sponsor* <ul style="list-style-type: none">• Logo promoted on website and social media throughout Eagle Honors campaign. <p><small>* An Eagle Honor is a thank you to a teacher or staff member who has made an impact on a student. For a \$10 donation, a certificate of honor is sent to the individual with a note from the donor.</small></p> E-Newsletter (one time) <ul style="list-style-type: none">• Logo/name on ZEF e-newsletter with link to your website• Currently 7,000+ subscribers

For more information please contact Julie Bradley, ZEF Development & Events Manager, at jbradley@zcs.k12.in.us or 317.873.8052 for a personal consultation and to discuss creative ways to support ZEF and make an impact!

ZEF Bash Sponsorship Opportunities . . .

ZEF Bash, our largest annual fundraiser, will be held on **November 14, 2020** at the Golf Club of Indiana. The evening includes food, beverages, auction items, and live entertainment. If you are only able to sponsor one event, this is the one!

Benefits/Exposure	Undergrad \$600	Grad \$1,000	Masters \$2,500	Premier \$5,000
Recognition in PR & social media	✓	✓	✓	✓
Company name or logo listed on website	✓ name	✓ name	✓ logo	✓ logo with link
Company name or logo in e-newsletter	✓ name	✓ logo	✓ logo	✓ logo with link
Company name in event program	✓	✓	✓	✓
Sponsor tickets to event (includes all food & beverages)	✓ 4 tickets	✓ 6 tickets	✓ 8 tickets	✓ 10 tickets
Reserved seating at event		✓	✓	✓ full table
Promotional space in event program		✓ 1/4 page	✓ 1/2 page	✓ full page
Company name on event sign(s)		✓ name on 1 event sign	✓ logo on 2 event signs	✓ logo on 3 event signs
Preferred seating at event			✓	✓
Special recognition at event			✓	✓
Logo on event save the date card (commitment by July 1)			✓	✓
Logo on event invitation (commitment by September 1)			✓	✓
Sponsor Spotlight on social media			✓ shared	✓ exclusive
Logo on event program			✓ backcover	✓ front cover
Letter from CEO in event program				✓
1 family athletic pass to all ZCHS games				✓
Recognition during ZEF Night at ZCHS sporting event				✓

Zionsville Education Foundation | 900 Mulberry Street | Zionsville, IN 46077
317.733.4805 | zef@zcs.k12.in.us | www.zionsvilleeducationfoundation.org

Sponsorship Agreement . . .

Zionsville Education Foundation (ZEF) invites you to join us in support of excellence in education. ZEF is a 501(c)(3) organization, federal tax ID 30-0024279.

Thank you for making an impact!

Business Information (as you would like it to appear in marketing and media)

Business Name:

Contact Name:

Address:

City:

State:

Zip Code:

Email:

Phone:

Text:

Facebook URL:

Twitter Handle:

I would like to support **ZEF Bash**.

☐ Premier - \$5,000

☐ Graduate - \$1,000

☐ Masters - \$2,500

☐ Undergraduate - \$600

I would like to support the ZEF's **Annual Sponsorship Opportunities**.

☐ Annual Report - \$2,500

☐ Print Sponsor - \$2,500

☒ Eagle Honor Certificates - \$2,500 ■ **TAKEN**

☐ Eagle Honor Matching - \$_____

☐ Website - \$2,500

☐ E-Newsletter (1x) - \$500

☐ Annual E-Newsletter - \$2,500

☐ Please automatically renew my above selection next year.

Please return this form with your donation payable to:

Zionsville Education Foundation
c/o Julie Bradley
900 Mulberry Street, Zionsville, IN 46077



Please note if you have any questions about what level of support best suits your company goals or sponsorship benefits, please contact:

Julie Bradley, ZEF Development & Events Manager
jbradley@zcs.k12.in.us or 317.873.8052.